



# **A NATIONWIDE POLL WHILE IN COMMUNITY QUARANTINE AMONG THOSE WITH FACEBOOK ACCOUNTS**

**Conducted from  
March 30 to April 15, 2020  
Philippines**

## BACKGROUND

- On March 16, 2020, Philippine President Rodrigo Duterte placed the entire Luzon island under an "enhanced community quarantine" (ECQ) restricting population movement in response to the COVID-19 pandemic.
- In other parts of the country, namely Visayas and Mindanao, local government units have been given the freedom to implement community quarantines in their respective jurisdictions.
- On March 30, 2020, Laylo Research Strategies (LRS) created a poll posted in its own Facebook page directed to a nationwide audience among those aged 18 years and over. This poll is not commissioned by anyone or any group and was conducted by LRS on its own initiative.
- The objective of the poll was to get an indication of the behavior, attitudes and opinions on a few essential issues while in quarantine among adults who have Facebook accounts.

# CAVEATS AND LIMITATIONS

- This poll is limited to Facebook (FB) users who responded to our poll, thus, it is a straw poll and not a probability-based sample poll, hence, it is not intended to represent the Filipino public in general. Straw poll results are intended to just get an indication of public opinion of those section of the public who are willing to share their condition and perceptions, especially as the nation is collectively experiencing a global pandemic.
- The respondents to this poll are limited to adults, who reside in the Philippines with FB accounts.
- The results are weighted based on the estimated number of FB users in the latest national face-to-face poll Laylo Research Strategies conducted in February 2020 to give a better indication of the behavior and opinions of FB users nationwide.
- As the situation hopefully improves in the coming months, we are looking forward to conducting a more scientific approach (through a nationwide face-to-face poll) to measure public experiences and proper evaluation of government's handling of the pandemic.

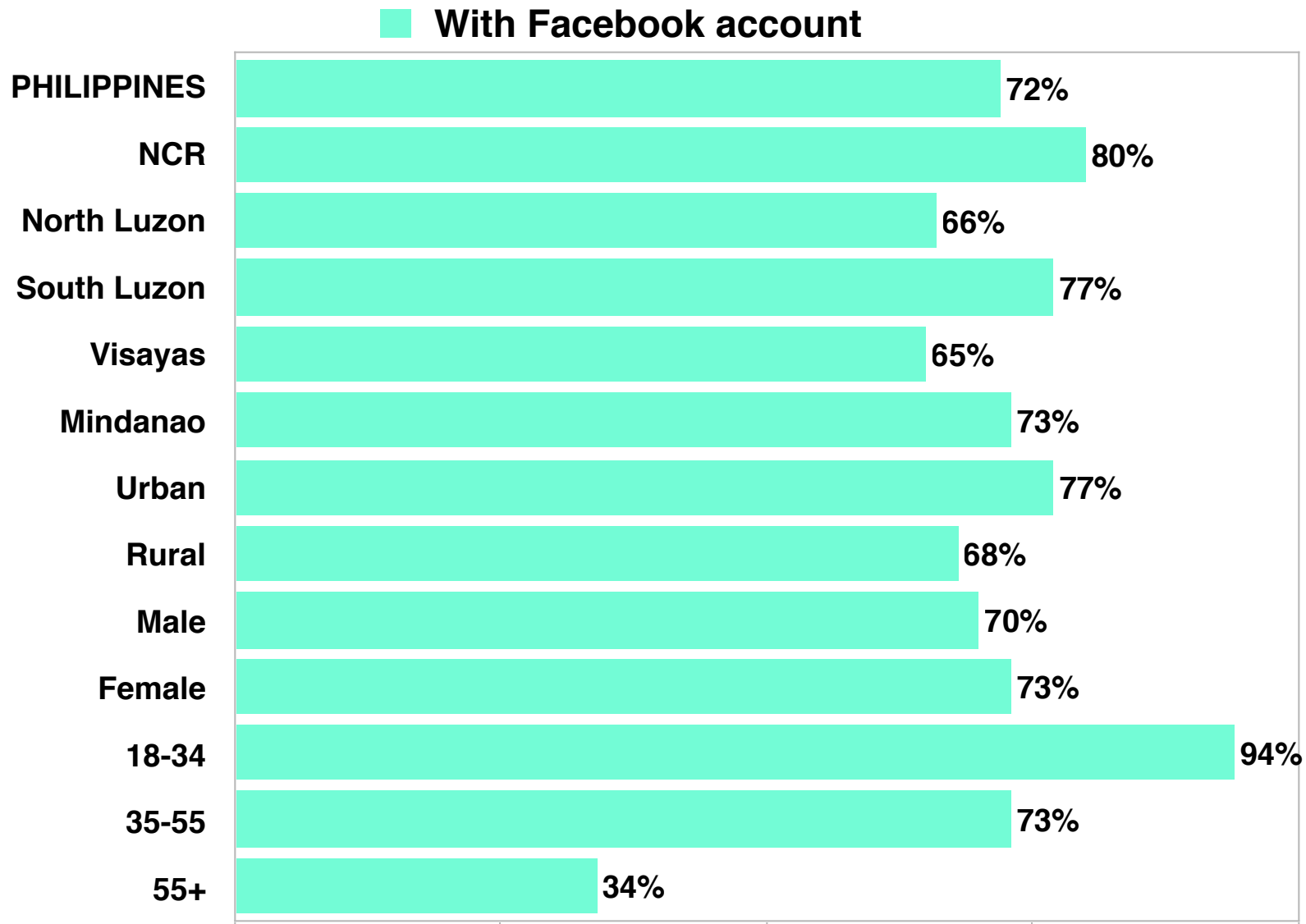


## CONTEXT

- In a national poll conducted by Laylo Research Strategies using personal, face-to-face interviews in **February 2020**, a good majority (about seven in ten) have reported they own a Facebook (FB) account
  - Those in South Luzon/Bicol and NCR have slightly higher incidences of owning an FB account
  - Slightly more among the urban dwellers have FB accounts compared to those living in rural areas
  - Males and females have almost the same incidence of having FB accounts
  - Incidence of FB account ownership decreases as one goes up the age cohort



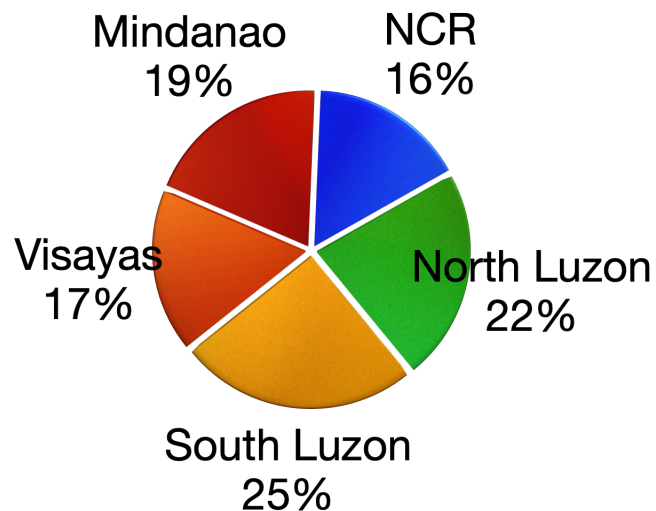
# Incidence of having FB Accounts in the Nationwide February 2020 LRS Poll



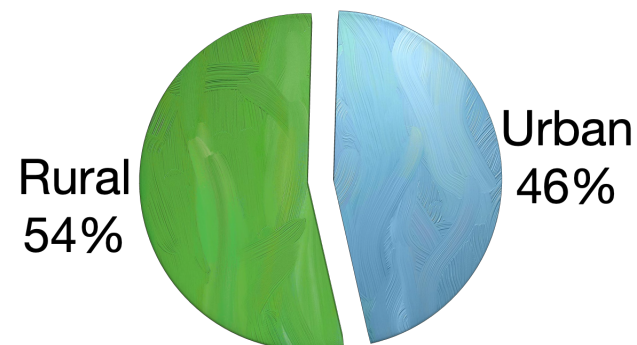
# Demographic profile of Facebook account holders in the Nationwide February 2020 LRS Poll



## BY MAJOR AREAS



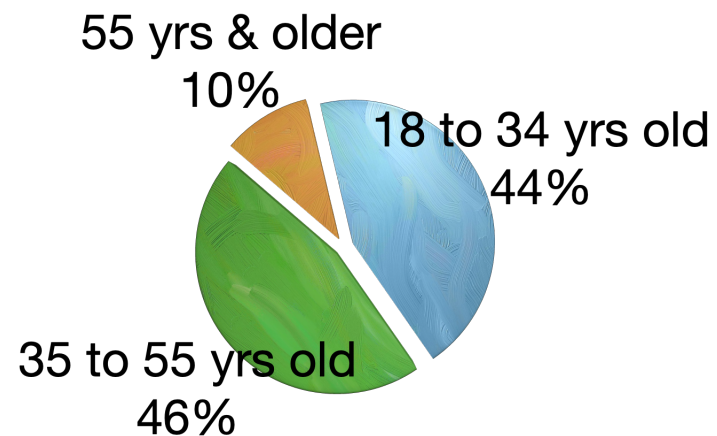
## BY LOCALE



## BY GENDER



## BY AGE GROUP



# THE iLRS POLL

- The polls of Laylo Research Strategies done online or through the internet are referred to as iLRS Polls to distinguish it from its personal, face-to-face interviews.
- There were a total of 2,829 who viewed the poll. Of these, 1,201 got started and a total of 1,014 adults completed the iLRS Quarantine Poll. The program restricted respondents to accomplish the poll only once.
- The responses to the quarantine poll were weighted according to the number of those with Facebook accounts based on the most recent nationwide poll Laylo Research Strategies conducted in February 2020
- The weights applied took into consideration not only location but also locale, gender, and age grouping distributions in order to accurately reflect the population being studied.
- Weighting is a regular means used by scientific polling institutions in order to correctly represent the population being monitored.
- This weighting technique is important because responses received from a poll created in Facebook can be skewed towards certain demographics.



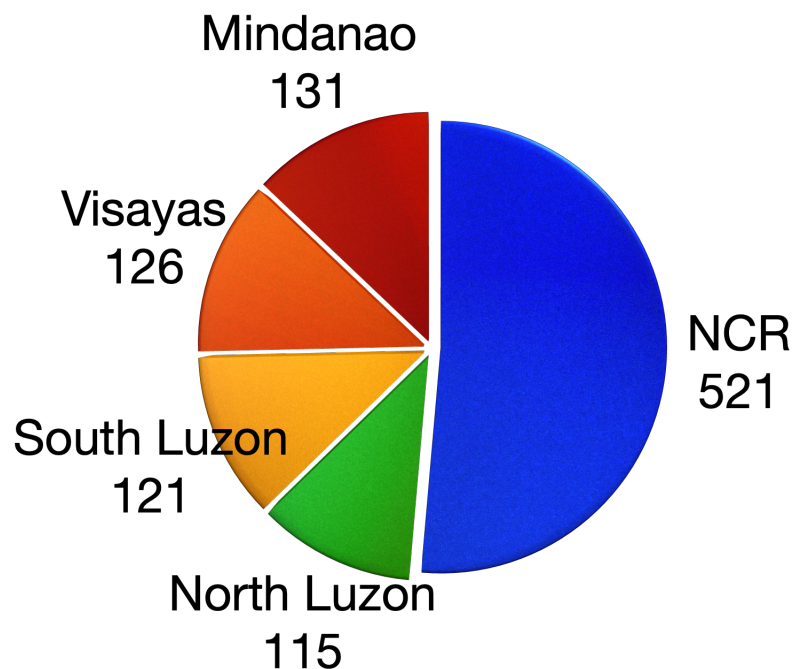
## DEMOGRAPHIC PROFILE

- In the **30<sup>th</sup> March to 15<sup>th</sup> April 2020 FB Quarantine Poll**:
  - NCR respondents account for half; the rest of the major areas are about equal in proportion ranging from 11% to 13%
  - A large majority of those who responded to the poll are urban dwellers
  - Females outnumber male respondents
  - Over half of the respondents are 35-54 years old; a third belong to the 18 to 34 year-old age group; about 15% are aged 55 years and over

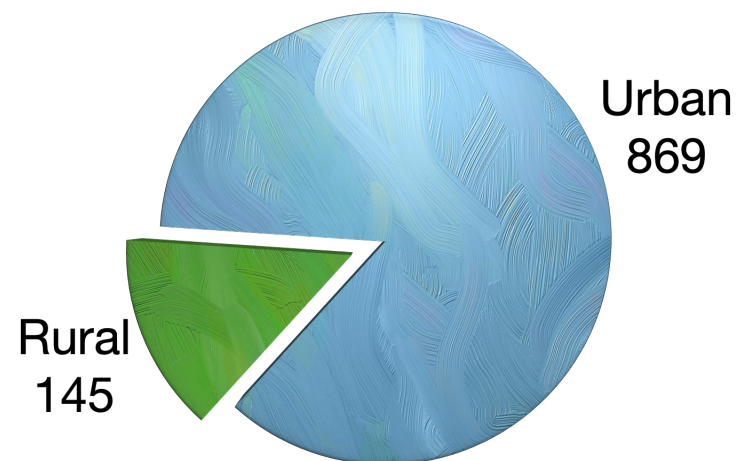
# Demographic profile of Respondents to the 30<sup>th</sup> March to 15<sup>th</sup> April 2020 FB Quarantine Poll (in counts)



## BY MAJOR AREAS



## BY LOCALE



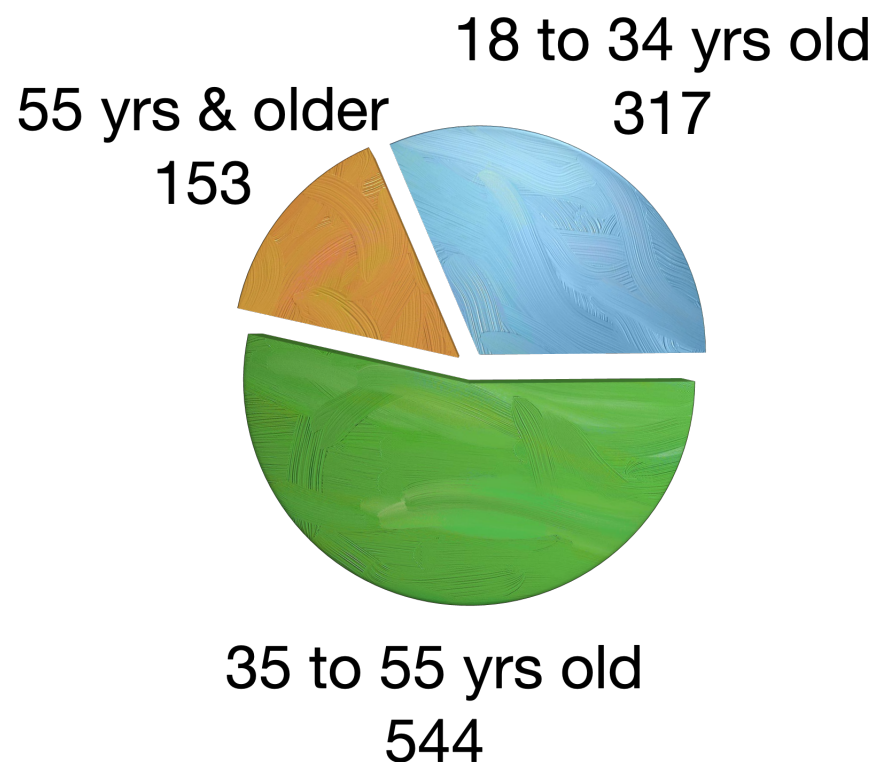
# Demographic profile of Respondents to the 30<sup>th</sup> March to 15<sup>th</sup> April 2020 FB Quarantine Poll (in counts)



## BY GENDER



## BY AGE GROUP





# THE iLRS QUARANTINE POLL QUESTION ITEMS

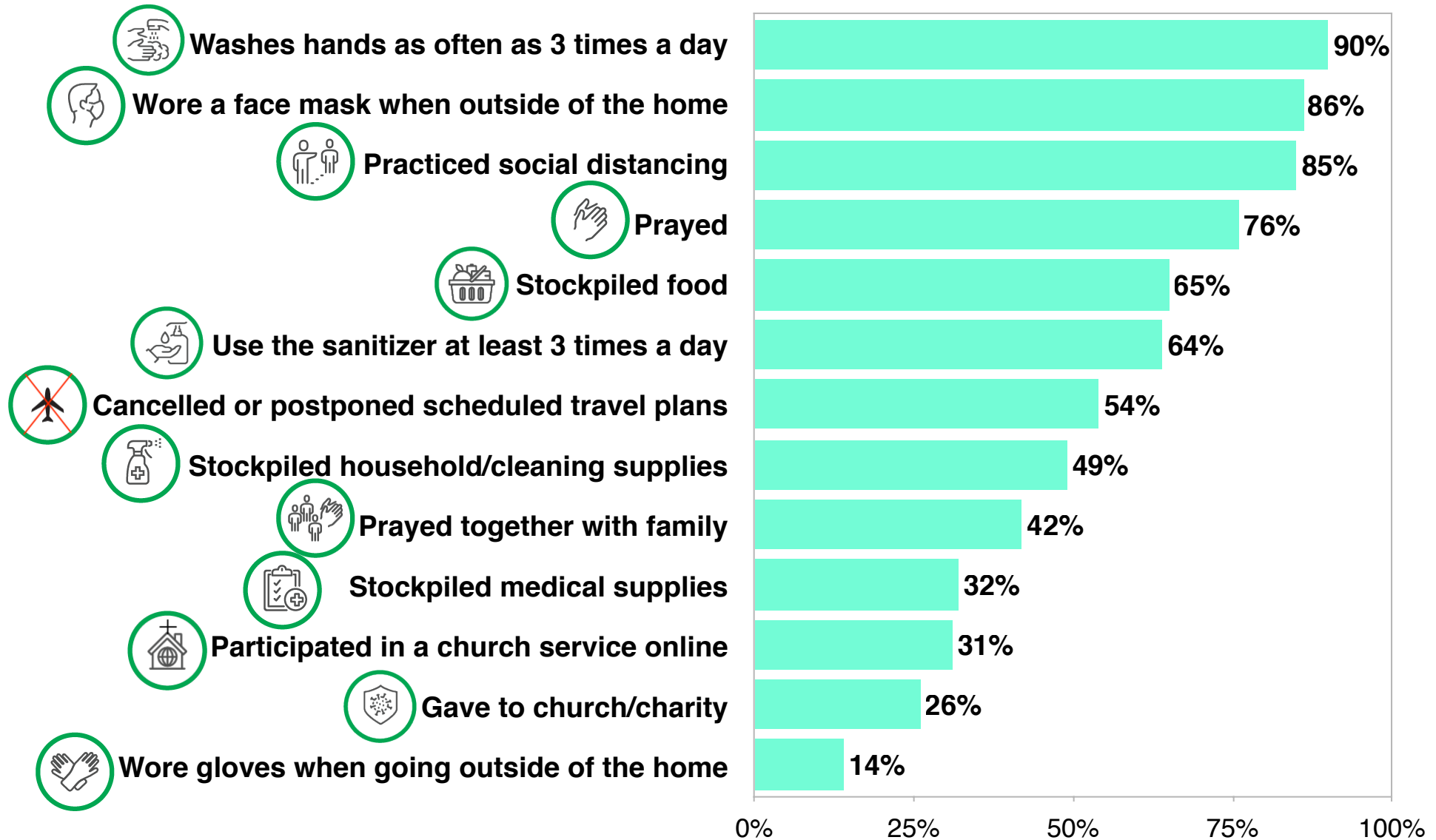
- It consisted of six question items:
  - Behavior during the quarantine [per-listed items]
  - Degree of worry on family members being infected by COVID-19
  - Degree of worry about finances while under community quarantine
  - Satisfaction with the performance of the national government in addressing the pandemic, in general
  - Satisfaction with the performance of the local government in addressing the pandemic in their respective city/municipality
  - Degree of optimism/pessimism that the family will recover from the pandemic

## BEHAVIOR DURING THE COMMUNITY QUARANTINE

- Nationwide, hand washing, wearing face masks and social distancing are the top behaviors during the community quarantine - showing a good measure of compliance for quarantine rules
- More from the Visayas report social distancing and use of hand sanitizers as a practice. There is a higher incidence of praying & praying together as a family in Mindanao. Stock-piling of food is more prevalent in NCR and South Luzon/Bicol areas; stock piling of household/cleaning supplies and medicines is much more common in South Luzon/Bicol
- Women more than men say they prayed
- More among the older people tend to wash hands, use sanitizers and prayed compared to the very young and the middle-aged

# Behavior during the community quarantine of Facebook Users Nationwide

[Multiple responses allowed; Pre-listed responses]





# Behavior during the quarantine of Facebook Users By Location and Locale



Multiple Responses allowed; Pre-listed responses	FB USERS PH 30MAR TO 15APR 2020	NCR	North/ Central Luzon	South Luzon/ Bicol	Visayas	Minda nao	Urban	Rural
Washes hands as often as 3 times a day	90%	88%	87%	94%	92%	87%	89%	90%
Wore a face mask when outside of the home	86%	88%	83%	89%	88%	81%	88%	84%
Practiced social distancing	85%	87%	76%	88%	92%	84%	85%	85%
Prayed	76%	80%	75%	70%	68%	86%	76%	75%
Stockpiled food	65%	72%	60%	72%	67%	54%	67%	63%
Use the sanitizer at least 3 times a day	64%	65%	59%	58%	80%	62%	62%	65%
Cancelled or postponed scheduled travel plans	54%	50%	47%	55%	59%	61%	51%	57%
Stockpiled household/cleaning supplies	49%	53%	45%	60%	39%	46%	48%	50%
Prayed together with family	42%	39%	38%	42%	38%	52%	39%	45%
Stockpiled medical supplies	32%	42%	26%	47%	27%	18%	33%	31%
Participated in a church service online	31%	37%	29%	34%	29%	27%	34%	29%
Gave to church/charity	26%	35%	20%	28%	15%	35%	29%	24%
Wore gloves when going outside of the home	14%	19%	11%	17%	19%	7%	15%	14%

# Behavior during the quarantine of Facebook Users By Gender and Age Group



Multiple Responses allowed; Pre-listed responses	FB USERS PH 30MAR TO 15APR 2020	Male	Female	18-34 yrs old	35-54 yrs old	55 yrs & older
Washes hands as often as 3 times a day	90%	88%	91%	90%	88%	95%
Wore a face mask when outside of the home	86%	84%	87%	81%	90%	85%
Practiced social distancing	85%	86%	84%	83%	87%	85%
Prayed	76%	65%	86%	72%	78%	83%
Stockpiled food	65%	63%	66%	68%	61%	68%
Use the sanitizer at least 3 times a day	64%	61%	66%	62%	63%	75%
Cancelled or postponed scheduled travel plans	54%	59%	49%	59%	50%	52%
Stockpiled household/cleaning supplies	49%	41%	57%	45%	52%	57%
Prayed together with family	42%	43%	41%	37%	48%	38%
Stockpiled medical supplies	32%	26%	38%	29%	33%	43%
Participated in a church service online	31%	29%	33%	25%	33%	49%
Gave to church/charity	26%	24%	28%	22%	28%	40%
Wore gloves when going outside of the home	14%	13%	16%	11%	17%	19%

## **DEGREE OF WORRY ON FAMILY MEMBERS BEING INFECTED BY COVID-19**

- Nationwide, over half are very worried family members will be infected with COVID-19. Added to this, a third are somewhat worried of possible viral infection.
- Mindanao records the highest incidence of worrying about family members getting infected
- Residents in rural areas tend to be slightly more worried of infections within the family than those in urban centers
- Females, more than males, are much more concerned about family members being infected
- The youth tend to be more worried about family members being COVID-19 victims compared to the other age groups

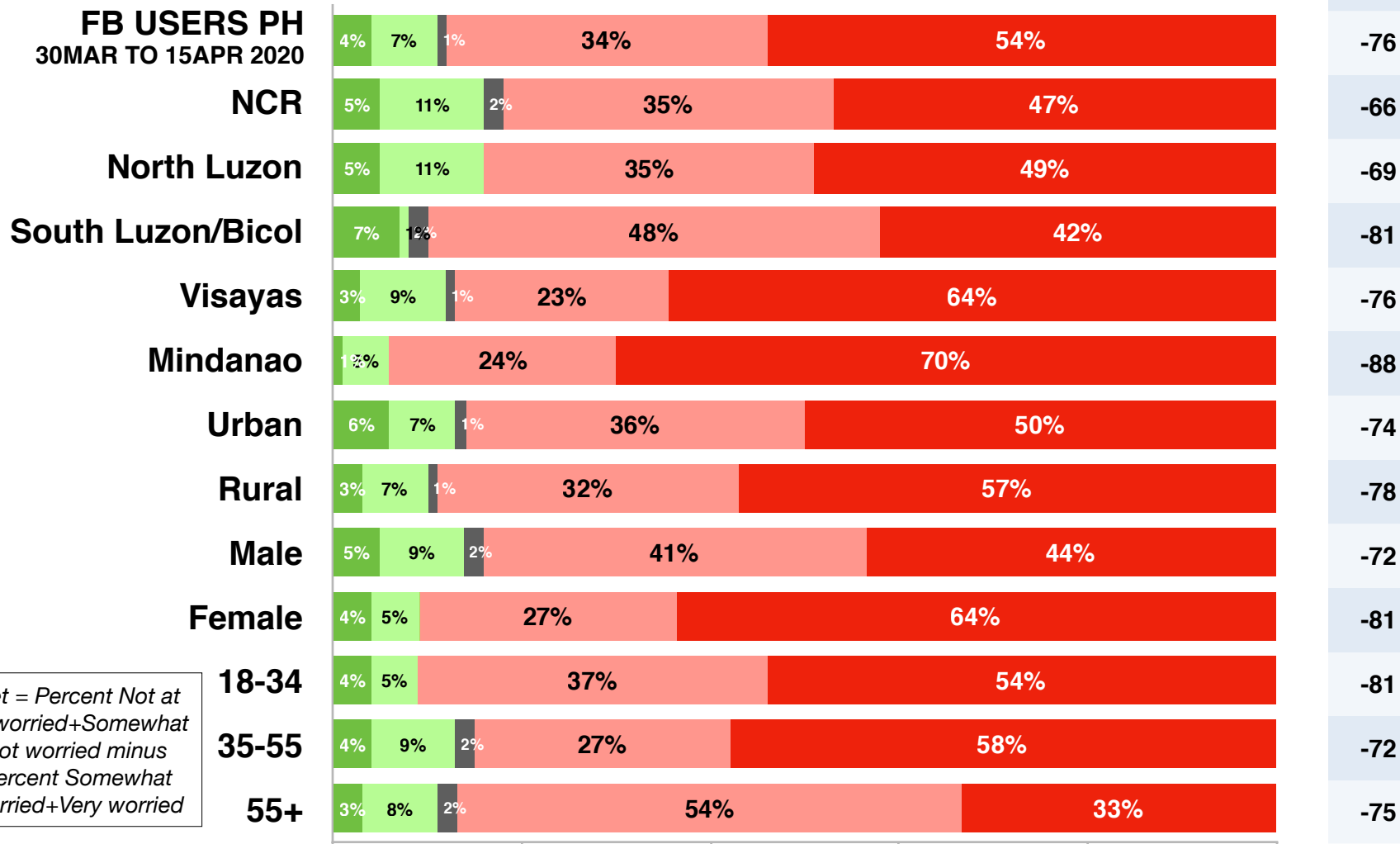


# Degree of worry on family members being infected by COVID-19



■ Not at all worried    ■ Somewhat not worried    ■ Undecided  
■ Somewhat worried    ■ Very worried

**Net**



*Net = Percent Not at all worried + Somewhat not worried minus Percent Somewhat worried + Very worried*

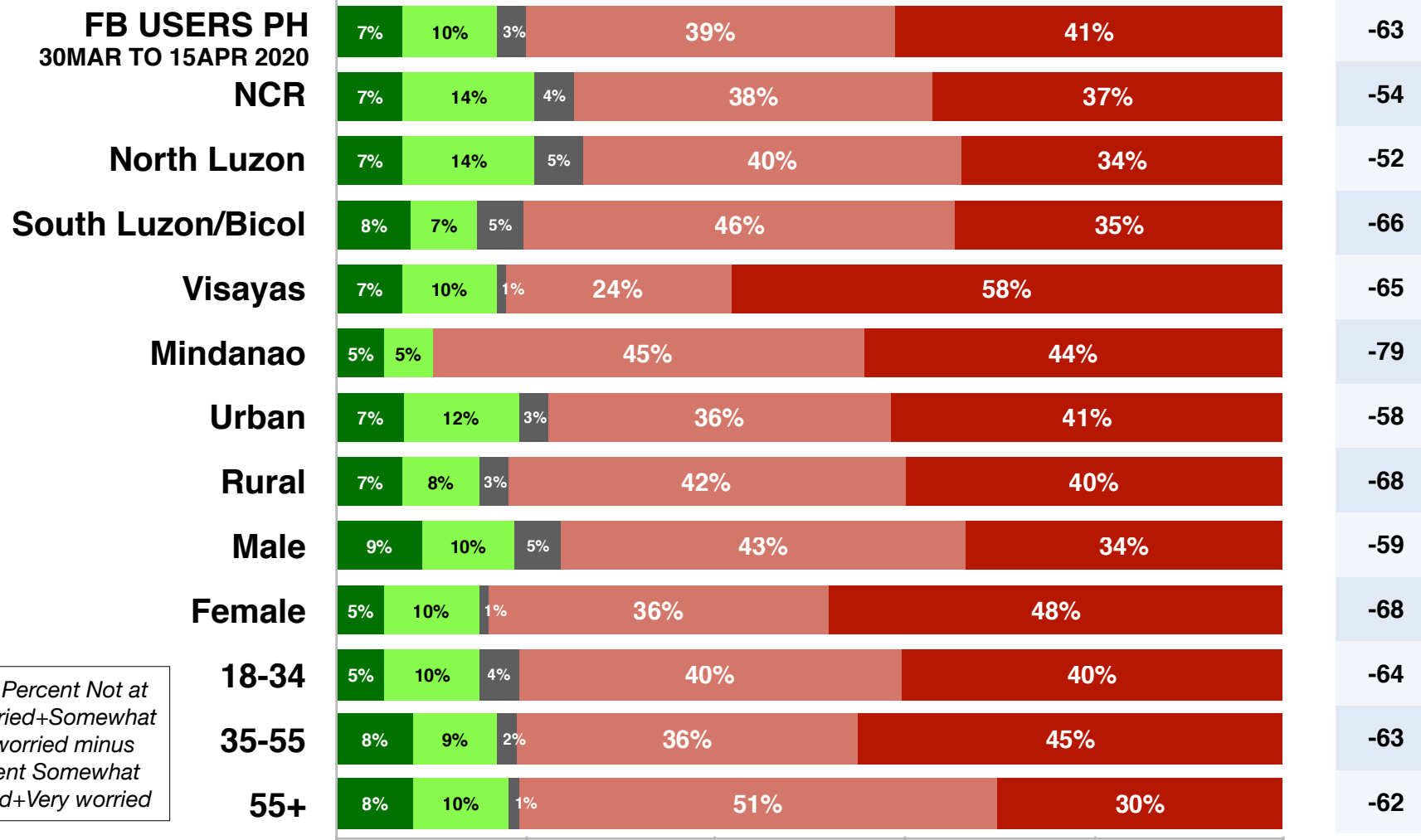
## DEGREE OF **WORRY ABOUT FINANCES** WHILE UNDER COMMUNITY QUARANTINE

- A plurality are “very worried” about their financial standing while under community quarantine; a plurality also are “somewhat worried”. This translates into a very big majority showing anxiousness about their finances
- Mindanao has the highest number of combined “very worried” and “somewhat worried” about their finances; Visayas, however registers more stating they are “very worried”
- Rural folks tend to be more worried compared to their urban counterparts
- Females tend to worry more than males on their financial status
- Those aged 35-55 years tend to have more saying they are “very worried” about their financial standing

# Degree of worry about finances while under community quarantine



■ Not at all worried    ■ Somewhat not worried    ■ Undecided  
■ Somewhat worried    ■ Very worried



*Net = Percent Not at all worried + Somewhat not worried minus Percent Somewhat worried + Very worried*



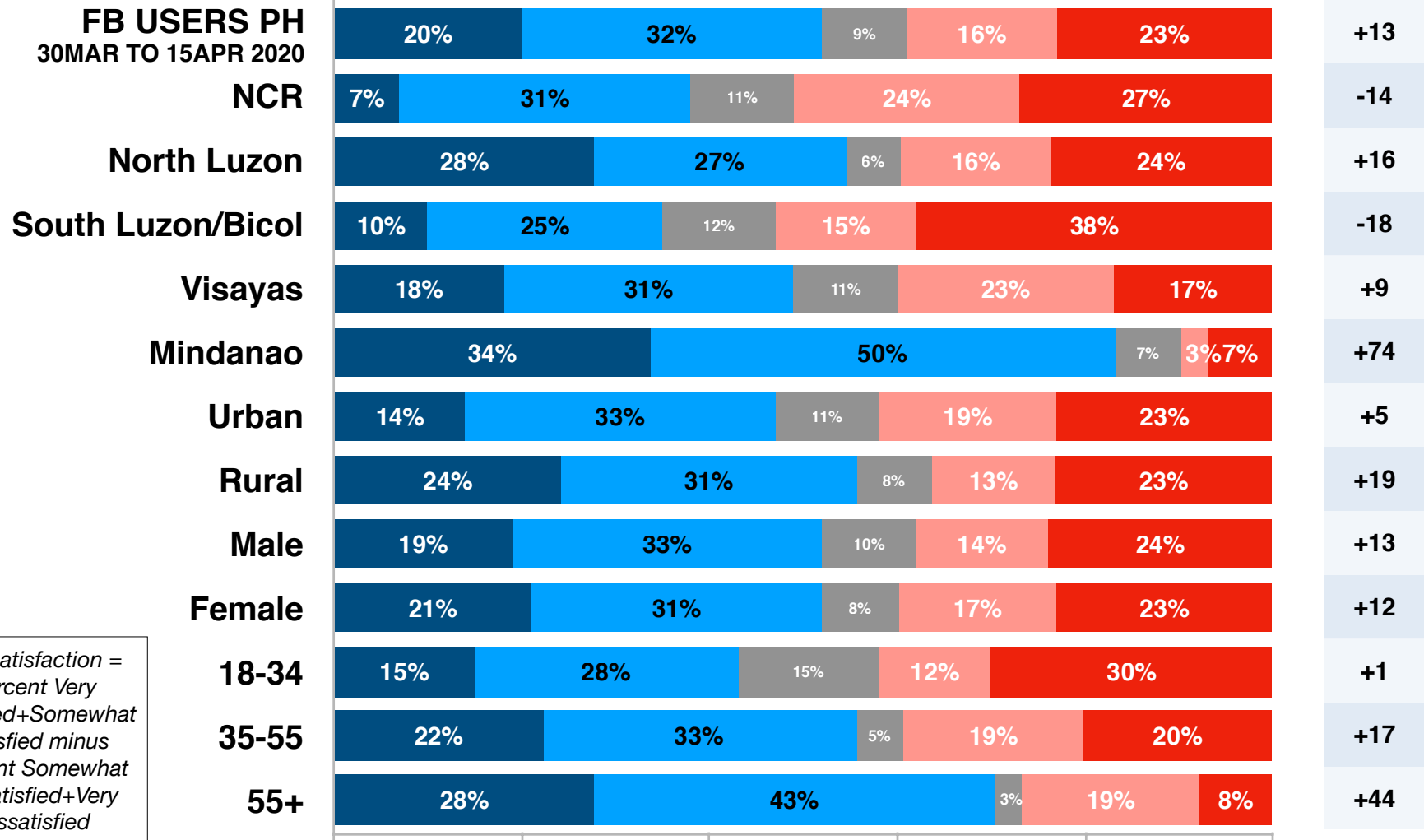
## **SATISFACTION WITH THE PERFORMANCE OF THE NATIONAL GOVERNMENT IN ADDRESSING THE PANDEMIC, IN GENERAL**

- About half are satisfied with national government efforts to address the pandemic (with one in five expressing they are “very satisfied”); one in ten are undecided; a plurality are dissatisfied (with about a fifth saying they are “very dissatisfied”)
- Net satisfaction with the efforts of the national government is a low positive at +13.
- Those in NCR and South Luzon/Bicol areas are the most dissatisfied with the efforts of the national government; Mindanao shows the most appreciation
- Rural folks are more satisfied with national government efforts compared to their urban counterparts
- The older people tend to show a higher level of satisfaction with the efforts of the national government

# Satisfaction with the performance of the national government in addressing the pandemic, in general



■ Very satisfied
 ■ Somewhat satisfied
 ■ Undecided
 ■ Somewhat dissatisfied
 ■ Very dissatisfied



Net Satisfaction =  
 Percent Very  
 Satisfied + Somewhat  
 Satisfied minus  
 Percent Somewhat  
 Dissatisfied + Very  
 Dissatisfied

## **SATISFACTION WITH THE PERFORMANCE OF THE LOCAL GOVERNMENT IN ADDRESSING THE PANDEMIC IN THEIR RESPECTIVE CITY/MUNICIPALITY**

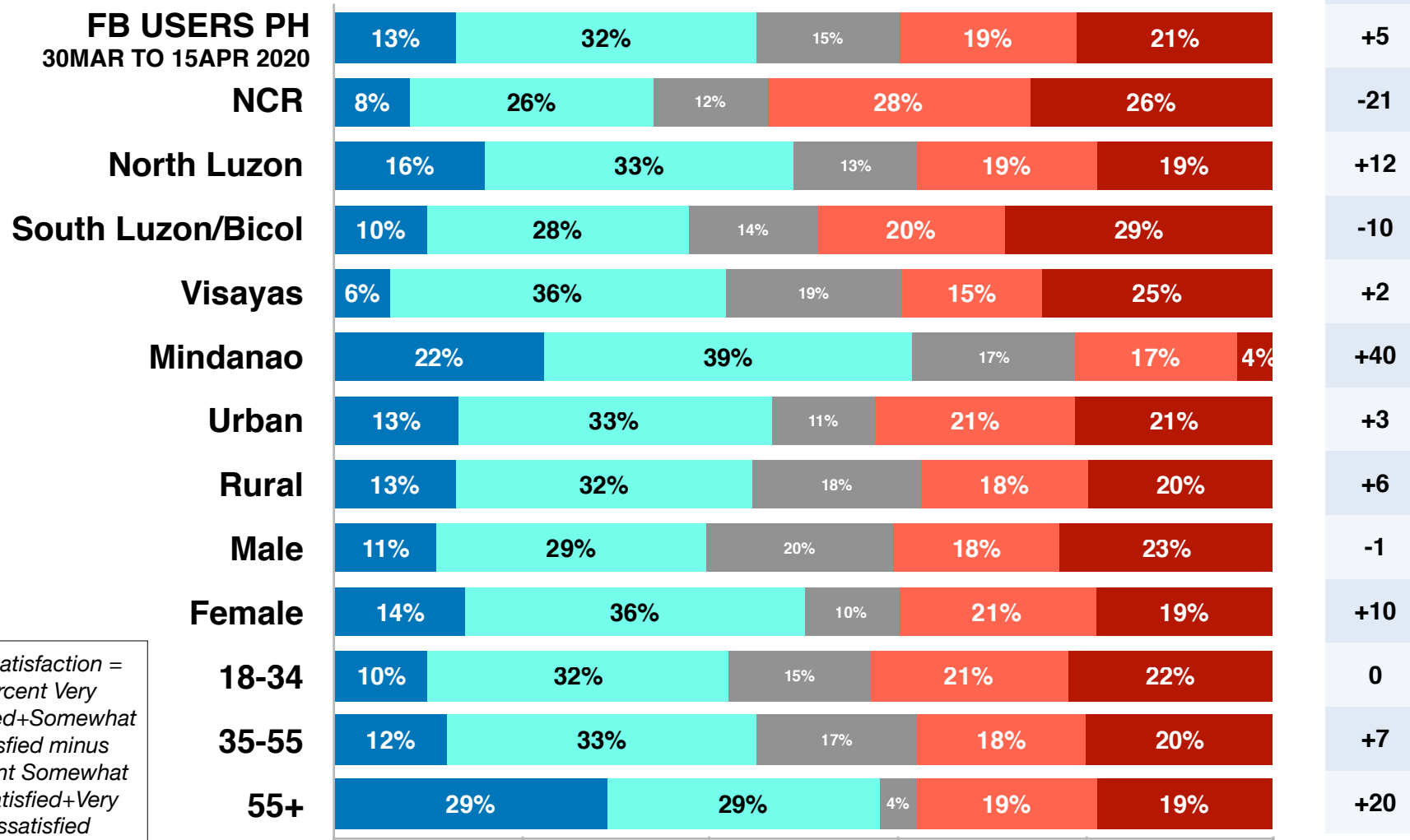
- Only a plurality are satisfied with the efforts of their respective local governments; over a tenth are undecided; a plurality expresses dissatisfaction
- A split opinion is evident in the net satisfaction rating (+5) for local government efforts to address the pandemic
- Mindanoans are relatively more satisfied while NCR residents are relatively more dissatisfied with the performance of their local governments.
- Females (more than males) and those aged 55 years and older (more than the younger ones) tend to be more satisfied with the efforts of their local governments



# Satisfaction with the performance of the **local government** in addressing the pandemic in their respective city/municipality



■ **Very satisfied**
■ **Somewhat satisfied**
■ **Undecided**
■ **Somewhat dissatisfied**
■ **Very dissatisfied**



*Net Satisfaction =*  
*Percent Very*  
*Satisfied+Somewhat*  
*Satisfied minus*  
*Percent Somewhat*  
*Dissatisfied+Very*  
*Dissatisfied*

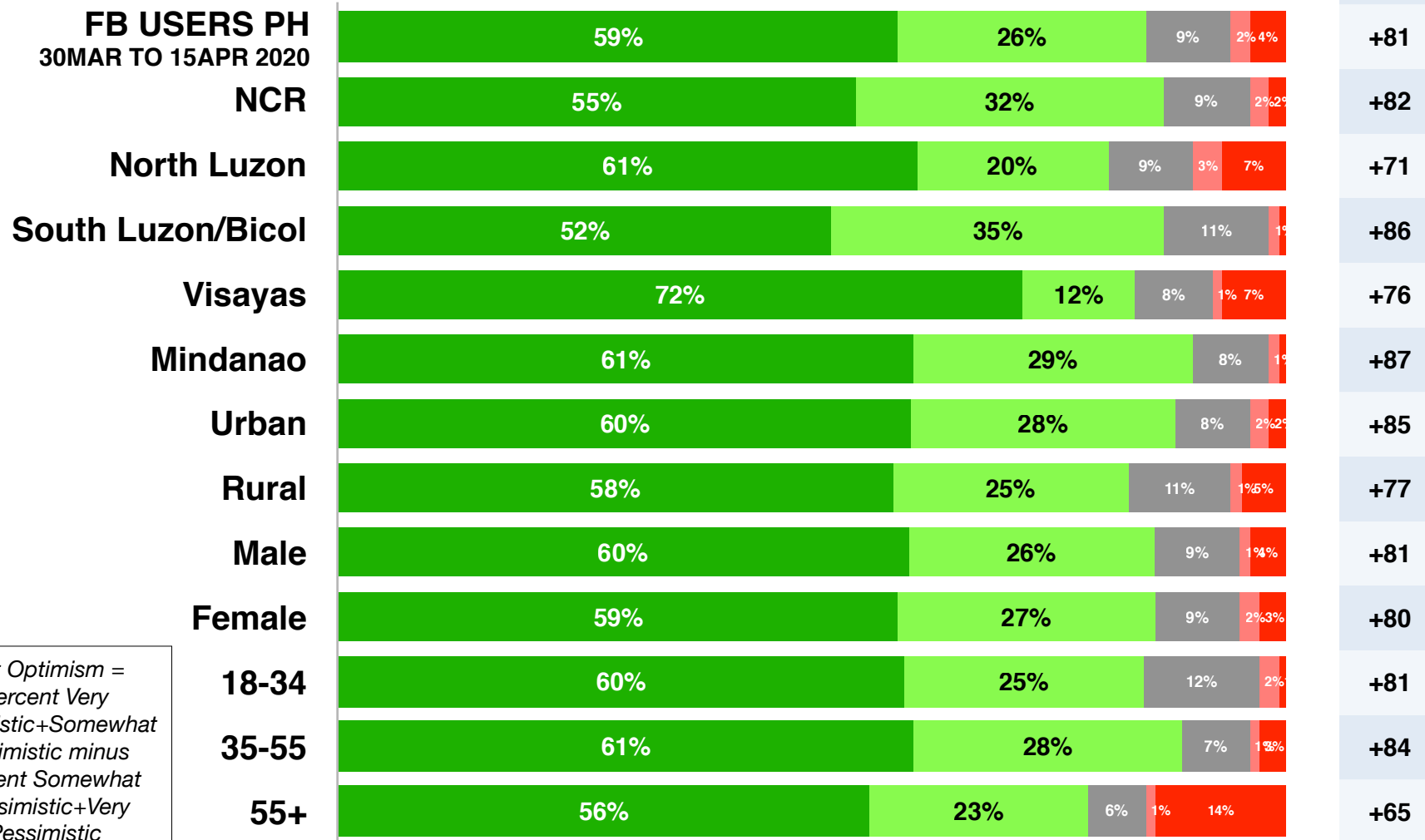
## **DEGREE OF OPTIMISM/PESSIMISM THAT THE FAMILY WILL RECOVER FROM THE PANDEMIC**

- Despite the worrying and the mediocre satisfaction ratings for government efforts, a huge majority remain optimistic their family will recover from this pandemic; with about six in ten expressing they are “very optimistic”
- Visayas registers the highest incidence of optimism on recovery after the pandemic
- Those in urban areas are slightly more optimistic than those in rural areas
- The older group tend to show the lowest level of optimism about the future

# Degree of optimism/pessimism that the family will recover from the pandemic



■ Very optimistic    ■ Somewhat optimistic    ■ Undecided  
■ Somewhat pessimistic    ■ Very pessimistic



*Net Optimism =*  
*Percent Very*  
*Optimistic + Somewhat*  
*Optimistic minus*  
*Percent Somewhat*  
*Pessimistic + Very*  
*Pessimistic*



## CROSS TABULATIONS

- In order to have a deeper understanding of the dynamic of opinions and behavior during the community quarantine among Facebook users, items of the poll were cross tabulated
- Cross tabulations allow one to discover what drives certain opinions or behavior among Philippine Facebook amount holders
- This will help give a fuller description of the undercurrents of the mood of the Filipino public who owns Facebook accounts

## **CROSS TABULATION RESULTS AMONG FACEBOOK USERS IN THE PHILIPPINES:**

- Those worried about family members being COVID-infected and anxious about the implications of the community quarantine on their finances...
  - Tend to show lower levels of satisfaction with efforts of the national and local governments
  - Tend to be less optimistic about their family's future

# Cross Tabulation: Satisfaction with efforts of the national government BY worry that family members will be infected by COVID-19



(Column percentages)	FB USERS PH 30MAR TO 15APR 2020	Of those who are (___) that any member of their family will be infected by COVID-19...		
		NOT WORRIED [11%]	UNDECIDED [1%]	WORRIED [88%]
<b>Satisfaction with efforts of the national government to address the pandemic</b>				
Satisfied	52%	71%	26%	50%
Undecided	9%	8%	18%	9%
Dissatisfied	39%	22%	56%	41%
<i>Net Satisfaction</i>	<i>+13</i>	<i>+49</i>	<i>-30</i>	<i>+9</i>

*Net Satisfaction = Percent Very Satisfied+Somewhat Satisfied minus Percent Somewhat Dissatisfied+Very Dissatisfied*

# Cross Tabulation: Satisfaction with efforts of the national government BY worry about finances as community quarantine continues



(Column percentages)	FB USERS PH 30MAR TO 15APR 2020	Of those who are (___) about finances as community quarantine continues...		
		NOT WORRIED [11%]	UNDECIDED [3%]	WORRIED [80%]
<b>Satisfaction with efforts of the national government to address the pandemic</b>				
Satisfied	52%	49%	20%	53%
Undecided	9%	13%	4%	9%
Dissatisfied	39%	38%	75%	38%
<i>Net Satisfaction</i>	<i>+13</i>	<i>+11</i>	<i>-55</i>	<i>+15</i>

*Net Satisfaction = Percent Very Satisfied+Somewhat Satisfied minus Percent Somewhat Dissatisfied+Very Dissatisfied*



# Cross Tabulation: Satisfaction with efforts of the local government BY worry that family members will be infected by COVID-19



(Column percentages)	FB USERS PH 30MAR TO 15APR 2020	Of those who are (___) that any member of their family will be infected by COVID-19...		
		NOT WORRIED [11%]	UNDECIDED [1%]	WORRIED [88%]
<b>Satisfaction with efforts of the local government to address the pandemic</b>				
Satisfied	41%	42%	20%	42%
Undecided	12%	17%	20%	11%
Dissatisfied	47%	41%	60%	47%
<i>Net Satisfaction</i>	-6	+1	-40	-5

*Net Satisfaction = Percent Very Satisfied+Somewhat Satisfied minus Percent Somewhat Dissatisfied+Very Dissatisfied*

# Cross Tabulation: Satisfaction with efforts of the local government BY worry about finances as community quarantine continues



(Column percentages)	FB USERS PH 30MAR TO 15APR 2020	Of those who are (___) about finances as community quarantine continues...		
		NOT WORRIED [11%]	UNDECIDED [3%]	WORRIED [80%]
<b>Satisfaction with efforts of the local government to address the pandemic</b>				
Satisfied	41%	46%	33%	41%
Undecided	12%	15%	17%	11%
Dissatisfied	47%	39%	50%	48%
<i>Net Satisfaction</i>	-6	+7	-17	-7

*Net Satisfaction = Percent Very Satisfied+Somewhat Satisfied minus Percent Somewhat Dissatisfied+Very Dissatisfied*

# Cross Tabulation: Optimism/Pessimism that the family will recover from the pandemic BY worry that family members will be infected by COVID-19



(Column percentages)	FB USERS PH 30MAR TO 15APR 2020	Of those who are (___) that any member of their family will be infected by COVID-19...		
		NOT WORRIED [11%]	UNDECIDED [1%]	WORRIED [88%]
<b>Optimism/Pessimism that the family will recover from the pandemic</b>				
Optimist	86%	95%	54%	85%
Undecided	9%	4%	46%	9%
Pessimist	5%	1%	0%	6%
<i>Net Optimism</i>	<i>+81</i>	<i>+94</i>	<i>+54</i>	<i>+79</i>

*Net Optimism = Percent Very Optimistic+Somewhat Optimistic minus Percent Somewhat Pessimistic+Very Pessimistic*

# Cross Tabulation: Optimism/Pessimism that the family will recover from the pandemic BY **worry about finances** as community quarantine continues



(Column percentages)	FB USERS POLL PH APR2020	Of those who are (___) about finances as community quarantine continues...		
		NOT WORRIED [11%]	UNDECIDED [3%]	WORRIED [80%]
<b>Optimism/Pessimism that the family will recover from the pandemic</b>				
Optimist	86%	99%	73%	83%
Undecided	9%	1%	2%	11%
Pessimist	5%	0%	25%	5%
<i>Net Optimism</i>	<i>+81</i>	<i>+99</i>	<i>+48</i>	<i>+78</i>

*Net Optimism = Percent Very Optimistic+Somewhat Optimistic minus Percent Somewhat Pessimistic+Very Pessimistic*



## **SUMMARY OF FINDINGS: iLRS FB POLL AMONG ADULTS IN THE PHILIPPINES**

- Large majorities do follow rules of hand washing, wearing of face masks, and social distancing
- Worry over family members being COVID-infected and anxiety over finances while in community quarantine is prevalent; more from Mindanao tend to exhibit anxiety over a family member being COVID-infected and financial lack while under community quarantine
- Nationwide, there is some appreciation for the efforts of the national government and a split opinion on satisfaction with the efforts of the local governments
- More from the National Capital Region and South Luzon/Bicol tend to be divided (leaning towards dissatisfaction) about the national and local government's handling of the pandemic
- Dissatisfaction with government efforts and pessimism about their family's future is driven mainly by public anxiety over possibility of infection and concerns about financial implications while in community quarantine
- Despite the anxiety expressed by many while in community quarantine, there is high optimism their families will recover after the pandemic



**END OF PRESENTATION**